

# BIG D HILTON BLOCKS UV DAMAGE

SITE Dallas Parkway Hilton

SITE LOCATION North Dallas, Texas

VISTA® UVShield® PRODUCT USED Sunrise V-33 BR SR CDF

## Heat & Glare

The Dallas Parkway Hilton is a 14-floor high rise hotel with beautifully appointed guest rooms, an elegant restaurant, meeting rooms and a fitness center located in the heart of North Dallas.



The hotel recently underwent a total renovation, which included the installation of VISTA® UVShield® Sunrise solar control window film on all of the windows of the 310 guest rooms and suites. An installation of 30,000 square feet of film was required to complete the project.

VISTA® V33 bronze film was chosen by the Hilton management for its aesthetic appeal and to provide a high degree of solar protection for the sun drenched windows. Preserving light without glare produces cool comfortable interiors. With VISTA® Sunrise on the hotel windows, the glare is reduced by 67% and the solar heat by 61%.

Equally as important as the guest comfort and energy savings provided by Sunrise, is the protection given to the new guest room

furnishings. The newly installed film blocks virtually all (99.9%) of the sun's ultraviolet rays from penetrating the windows. UV rays are primarily responsible for the fading of interior fabric furnishings, carpets, wallpaper, woods and artwork and have been associated by the medical community with premature aging of skin as well as some skin cancers, including melanoma.

The hotel guest rooms are now fully protected from the harmful effects of sunlight, excessive heat and glare which speed up the fading



furnishings and that is as it should be, for Hilton Hotels take pride in providing outstanding accommodations and unsurpassed guest service.

**VISTA®**   
WINDOW FILM

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VISTA® Window Film is pleased to have strict quality systems and has been ISO 9001 Certified (Certificate Number FM 35957) VISTA® is made by Americans using only American-made materials.

The nature of certain delicate fabrics and dyes will lead to premature fading regardless of the application of any window film protective treatment.

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