

# PROTECTION FOR: "THE DOCTOR'S OFFICE"

**SITE** Ophthalmologist Office    **SITE LOCATION** Paramus, New Jersey  
**VISTA® UVShield® PRODUCTS USED** Soft Horizons V33 and Dayview V45

## UV &



"Dr. Douglas F. Liva, M.D., is an eminent ophthalmologist who is in private practice in Paramus, New Jersey. Following a Harvard Bachelor of Arts degree, he trained at the University Of Miami School Of Medicine and has served a long term appointment to the Valley Hospital in Ridgewood, NJ. For four consecutive years he has been awarded the prestigious American Medical Association Physician Recognition Award."



Over the years Dr. Liva has become increasingly aware of the damage to eyes that continual

contact with ultraviolet light causes. "Chronic exposure to ultraviolet radiation has been linked to the development of cataracts and age-related macular degeneration. And just because you're indoors or in your car does not mean you're fully protected. Ultraviolet light is still transmitted through glass.", the doctor recently commented in a television interview on the dangers of UV exposure.

His concern for his patients led him to install VISTA® UVShield®, window film that is designed to help protect against damaging UVA and UVB rays. The film was fitted to all the windows and glass doors which provide his office, surgical suite, viewing room and waiting rooms with a light airy ambience. The high tech complex solar control window film stops virtually all (99.9%) of the sun's damaging rays from penetrating glass.

Soft Horizons (V33) and Dayview (V45) films were installed on the twenty nine large (four feet by eight feet in dimension) windows and

doors to give the ophthalmologist's office the protection that he, his staff and patients should surely receive.

Highly transparent retrofit films were professionally applied on the inside of the glass. UVShield film is compatible with all single and double pane (thermal) windows of any shape or size, normally found in today's homes. UVShield films are a complex laminate of polyester and metallized coatings, with an exclusive, clear, distortion free adhesive system and a special scratch-resistant coating built in that allows for easy maintenance. The films provide the doctor's office with an added safety benefit in that they form a shield across the glass so that if the glass is broken most of the fragments will be held in place.

"It is comforting to know that my patients are protected from the damaging rays of the



sun," says Dr. Douglas Liva. "Furthermore because the films are virtually invisible when installed my patients never even know that the film is on the job!"

**VISTA®**   
**WINDOW FILM**

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VISTA® Window Film is pleased to have strict quality systems and has been ISO 9001 Certified (Certificate Number FM 35957) VISTA® is made by Americans using only American-made materials.

The nature of certain delicate fabrics and dyes will lead to premature fading regardless of the application of any window film protective treatment.

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